



Kentucky Procurement Technical Assistance Center

The Kentucky Procurement Technical Assistance Center Opens New Regional Office in Bowling Green

Bowling Green, Ky. (July 6, 2022) – The Kentucky Procurement Technical Assistance Center (KYPTAC) opened its newest regional office on May 9. Based in Bowling Green, this office serves both small and large businesses in Warren County and surrounding regions. By launching a second office in Western Kentucky, KYPTAC reinforces its commitment to offering statewide procurement services to Kentucky businesses and continues to strengthen relationships with government agencies and universities in the area.

[KYPTAC](#), an initiative of the Kentucky Science and Technology Corporation (KSTC), promotes economic development and private sector business growth by providing free assistance to companies interested in providing products or services to federal, state and local governments, which annually offer billions of dollars in contracts to private sector companies. KYPTAC procurement consultants offer assistance with contracting readiness, registration processes and market research. Other KYPTAC office locations include Morehead, Covington, Lexington, Louisville, Elizabethtown and Paducah.

KYPTAC Executive Director Nancy Brown said, "KYPTAC brings a holistic approach to our training and consulting with the intent to create access to opportunities for Western Kentucky. We already have an office in Paducah, and we added J.C. Watkins to be the face of Bowling Green's regional office to assist businesses in their government market activities."

The Bowling Green KYPTAC office is led by J.C. Watkins, a procurement consultant and new member of the KYPTAC Team. Before joining KYPTAC, Watkins worked at Western Kentucky University's Department of Training and Technical Assistance. He spent the last seven years as department head and twenty years as a financial and management specialist assisting organizations holding grants from the U.S. Department of Health and Human Services. Watkins holds a master's degree in Developmental Economics from The American University, a Master of Business Administration from Western Kentucky University and a bachelor's degree in government from Western Kentucky University.

When asked about what he most looks forward to in his new role, Watkins responded, "After working at Western Kentucky University for 27 years delivering training and technical assistance to organizations providing Head Start services across the country, I am excited to join KYPTAC and work with Kentucky companies wishing to generate sales with the federal, state and local governments. I look forward to providing procurement assistance and resources to these companies. "

Companies interested in working with KYPTAC through the Bowling Green office can learn more at kyptac.com.

KYPTAC.com
300 South Mill St. Suite 300
Lexington, KY 40508





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About KYPTAC

KYPTAC, an initiative of the Kentucky Science and Technology Corporation (KSTC), promotes economic development and private sector business growth by providing free assistance to companies interested in providing products or services to federal, state and local governments and large primes, which annually offer billions of dollars in contracts to private sector companies. This procurement technical assistance center is funded in part through a cooperative agreement with the Department of Defense. Learn more at kyptac.com.

About KSTC

KSTC is a private, statewide non-profit corporation committed to advancing science, technology and innovative economic development founded on Kentucky know-how. KSTC seeks to improve the capacity of people, companies and organizations to build an innovation-driven economy in Kentucky. Learn more at kstc.com.

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